

STEPHANIE JUDD

Chesapeake, VA 23321 | (757) 358-0338 | sjudd47@gmail.com

Marketing Skills

- Marketing Planning
- Graphic Design
- Project Management
- Web Design and Administration

Education

Bachelor of Science in Business Marketing,
August 2009, Wright State University

Technical Skills

- Adobe Creative Suite: InDesign, Photoshop, Illustrator, Dreamweaver
- Microsoft Office Suite: Word, Excel, PowerPoint, Outlook
- XHTML, CSS, Java Script
- Wordpress, Drupal
- Google Analytics

Professional Experience

Marketing Assistant / Web Designer

October 2011-Present

ABNB Federal Credit Union, Chesapeake, Virginia

- Assist in the development and implementation of annual marketing initiatives that effectively support the overall credit union's goals
- Design, implement, and manage all marketing and print materials used throughout the credit union to ensure brand consistency and accuracy
- Produce and deliver all print and web marketing materials for each marketing campaign within strict deadlines
- Create and adhere to an effective tracking system that demonstrates project tasks, deadlines, and progress
- Assist in the coordination of organization-sponsored events
- Manage all aspects of the Web systems (intranet and extranet) including design, release, and maintenance

Marketing & Project Coordinator

November 2009-October 2011

Riddick Fiedler Stern pc, Norfolk, Virginia

- Designed and developed marketing materials such as the company website, brochures, and project proposals
- Planned and executed a marketing action plan to increase brand awareness
- Managed the logistics of multiple projects to ensure all necessary approvals were obtained within strict deadlines
- Built strong relationships with clients, contractors, and city officials to ensure projects were completed on time and above client expectations

Web Design Intern

July 2008-August 2009

Wright State University, Dayton, Ohio

- Designed e-marketing materials such as landing pages, websites, and email blasts
- Collaborated with the marketing and communications team to ensure branding and messages were cohesive throughout each campaign
- Monitored and analyzed web metrics to be used for client recommendations
- Completed numerous tasks simultaneously by prioritizing and remaining organized

<http://www.smjwebdesign.com>